

MEDIA RELEASE

28th July 2021



FOR IMMEDIATE RELEASE

AFL All-stars turn up to prevent youth suicide

On Friday 13th August, Matthew Pavlich will host **The Western Derby Charity Lunch** in support of zero2hero. He will be joined by a fantastic line-up of panellists; Justin Longmuir, Matt Priddis, Aaron Sandilands, Shaun McManus, Glen Jakovich, Hayden Ballantyne and Will Schofield.

More than 300 guests will laugh and lunch in support of youth mental health at zero2hero's second Derby Lunch. This event raises crucial funds to support the mental health of thousands of young people across WA.

Zero2hero CEO Ashlee Harrison said "Unfortunately this event was not able to happen in 2020 due to covid. Therefore we are thrilled to present this event again in 2021 in partnership with our Patron, Matthew Pavlich". Guests will enjoy a 3-course lunch, driks package and an AFL panel featuring footy legends and sit-down Q&A with Fremantle Football Club Captain, Justin Longmuir, ahead of the blockbuster match.

Tragically suicide continues to be the leading cause of death for young people in Australia. This event supports zero2hero's school programs and leadership camps that raise awareness of mental health issues and equip young people to support friends who are struggling. Through these programs we have been able to access 110 WA High Schools in WA, directly impact more than 20,000 young people and train more than 300 mental health ambassadors every year.

About zero2hero:

Founded in 2013, zero2hero is a Perth-based not-for-profit organisation committed to the prevention of suicide. Our vision is that every child and young person is educated and empowered to effectively deal with mental health issues. We provide school-based programs for children and young people that develops their understanding of mental health issues and awareness of mental health services.

END

MEDIA RELEASE

28th July 2021



Justin Longmuir, Matthew Pavlich, Glen Jakovich and Will Schofield can be available for a photo.

Tickets at <https://www.zero2hero.com.au/event/western-derby-lunch/>

About zero2hero

zero2hero educates, engages and empowers young people to be mental health heroes in the community. This includes programs that develop resilience in young people and educates and empowers them to support their own mental health and wellbeing, plus equipping young leaders with the skills required to prevent suicide in their community.

zero2hero is a WA-based not-for-profit dedicated to increasing the understanding of mental health issues and the awareness of mental health services among children and young people through innovative programs, events, and education. Each year our programs impact over 100 WA High Schools, 20,000 people and train hundreds of school leaders in suicide prevention skills.

Our programs and initiatives aim to **Educate, Engage** and **Empower** Young People to become mental health ambassadors and leaders in the community.

Our CEO Ashlee Harrison was recently awarded the Young Western Australian of the Year.

For further information, please contact:

Amy Felton – Event Manager

0432 924 469

Amy@zero2hero.com.au

Ashlee Harrison – CEO

M: 0415 566 222

E: ashlee@zero2hero.com.au